

Unrooted Cuttings 2005-2006 Catalog

From Florexpo Costa Rica Direct to Door



FLOREXPO

4 Four Seasons
The reliable URC choice all year

the professionals you can depend on



Quality

- :: Industry leading Florexpo production
- :: Industry leading genetics and proven varieties
- :: 99.5% plant quality customer satisfaction rating
- :: Guaranteed clean cuttings
- :: Accurate order processing and expedited delivery

Simplicity

- :: Easy online ordering with real time availability
- :: Friendly Professional Sales and Customer Service Representatives
- :: Time saving, online interactive cultural information

- :: Real time order editing/ updating and order history
- :: Flexible communication channels: fax, email, phone, visit and website

Reliability

- :: Order confirmations within 24 hours
- :: 97% fill rate
- :: Accurate pre ship advisories
- :: Accurate, bar coded, lot tracked, harvesting and order fulfillment
- :: Expedited, temperature controlled shipping and packaging

Responsiveness

- :: Order additions available for following week up to Friday afternoon
- :: New orders available for following week up to Thursday afternoon
- :: Cancellations available for following week up to Wednesday afternoon
- :: Custom orders available for varieties not in the catalog
- :: Contract production available for exclusive varieties.



Florexpo *of* Costa Rica



Where High Quality URC Plant Stock Thrives

All production is done at Florexpo, which is a model of efficiency, using the latest protocols for very high quality, virus-free plants in high volume. It covers over 80 acres with 30 miles of production benches.

In Costa Rica's ideal growing climate, the industry's most popular plants thrive and grow vigorously. Unrooted cuttings are harvested, carefully packaged, tagged, bar coded and then boxed with insulated temperature controlled containers for expedited shipment to our customers around the globe.

McGregor's long association with Florexpo has become a winning relationship for its customers. This unique partnership gives McGregor customers access to premium plants, extensive cultural data, new plant trial and custom variety programs, as well as contract growing capability and many other added-value services.

Let us visit your location soon.

Call your Customer Service Representative or your local Sales Representative today. Also, visit our website for interactive cultural information and to order online with real time availability.

:: Phone

760-431-1006

:: Website

www.mcgregorplantsales.com

:: Email

sales@mcgregorplantsales.com

:: Fax

760-431-5254





**An Innovative Partner
Ready To Help You Grow**

McGregor first heard the call for URCs a decade ago from growers searching for new ways to protect margins, build profits and reduce risks. We saw URCs as an innovative and ideal solution. If you're a grower who wants to increase sales and expand profits with URCs, contact your local McGregor representative about the new Four Seasons URC Program.



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