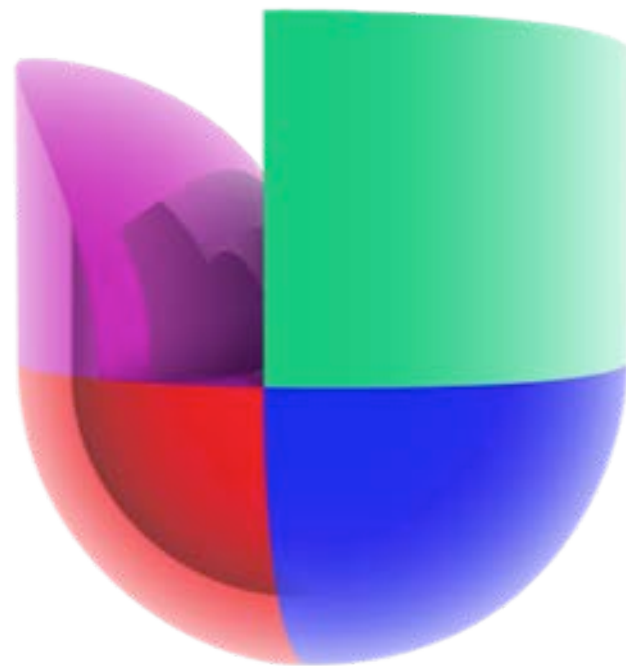


San Diego Univision Radio

October 2014 Highlights

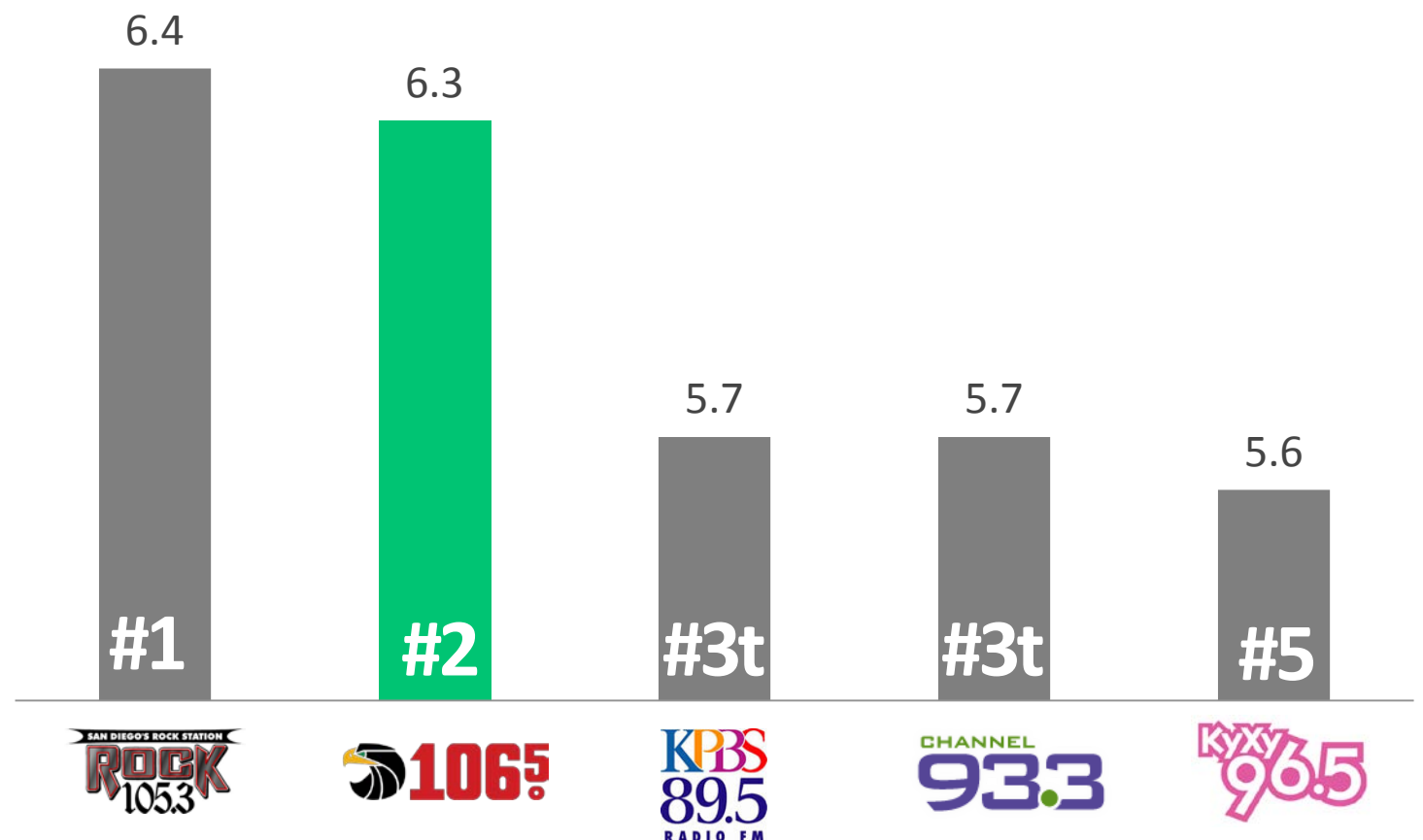


106.5's Morning Show Ranks #2 Regardless of Language in A18-49

October 2014 • San Diego Metro • AM Drive M-F 6a-10a • A18-49 AQH Share



TOP 5 AM Drive Radio Stations

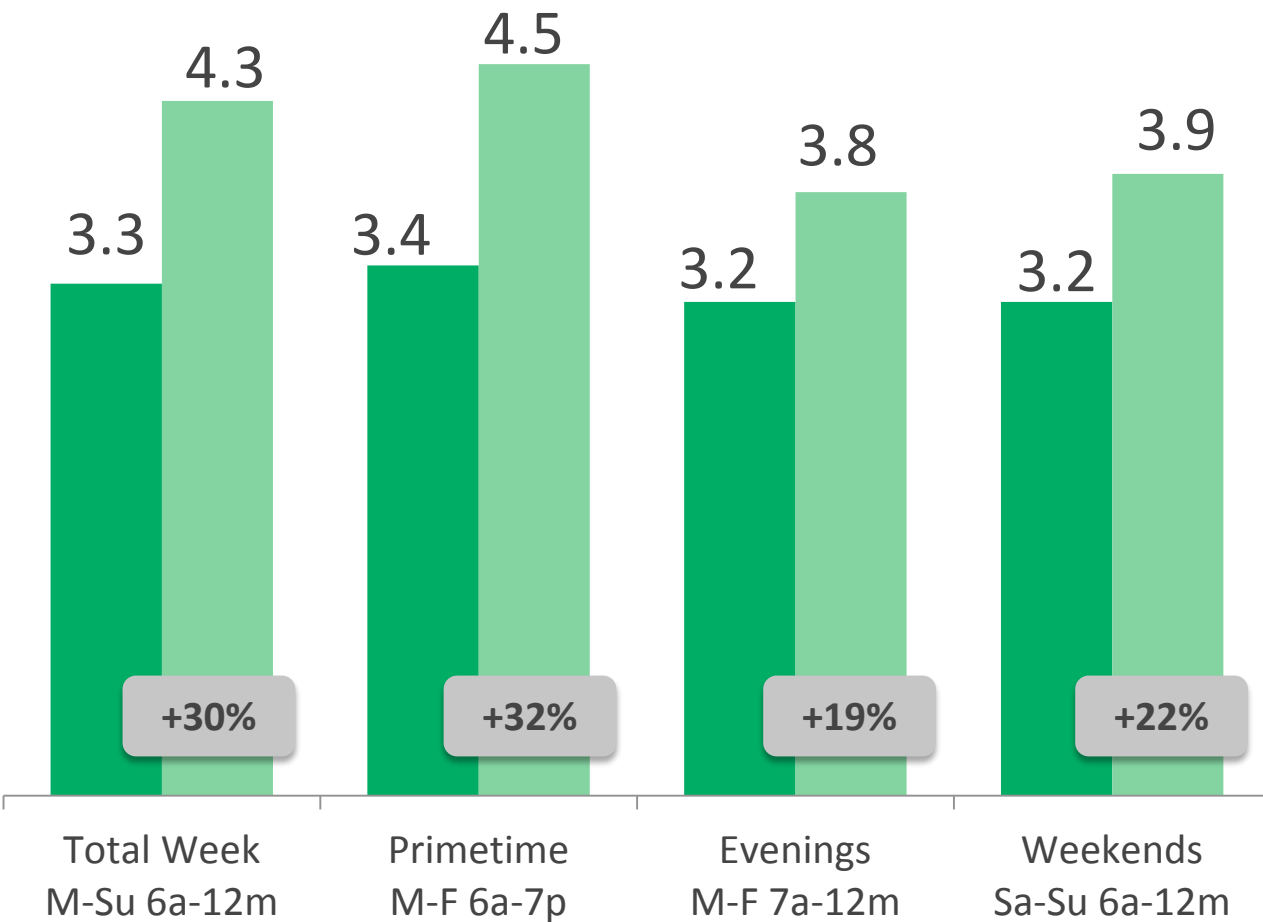


KLNV and KLQV Increase Their Audience Around the Clock Year-to-Year

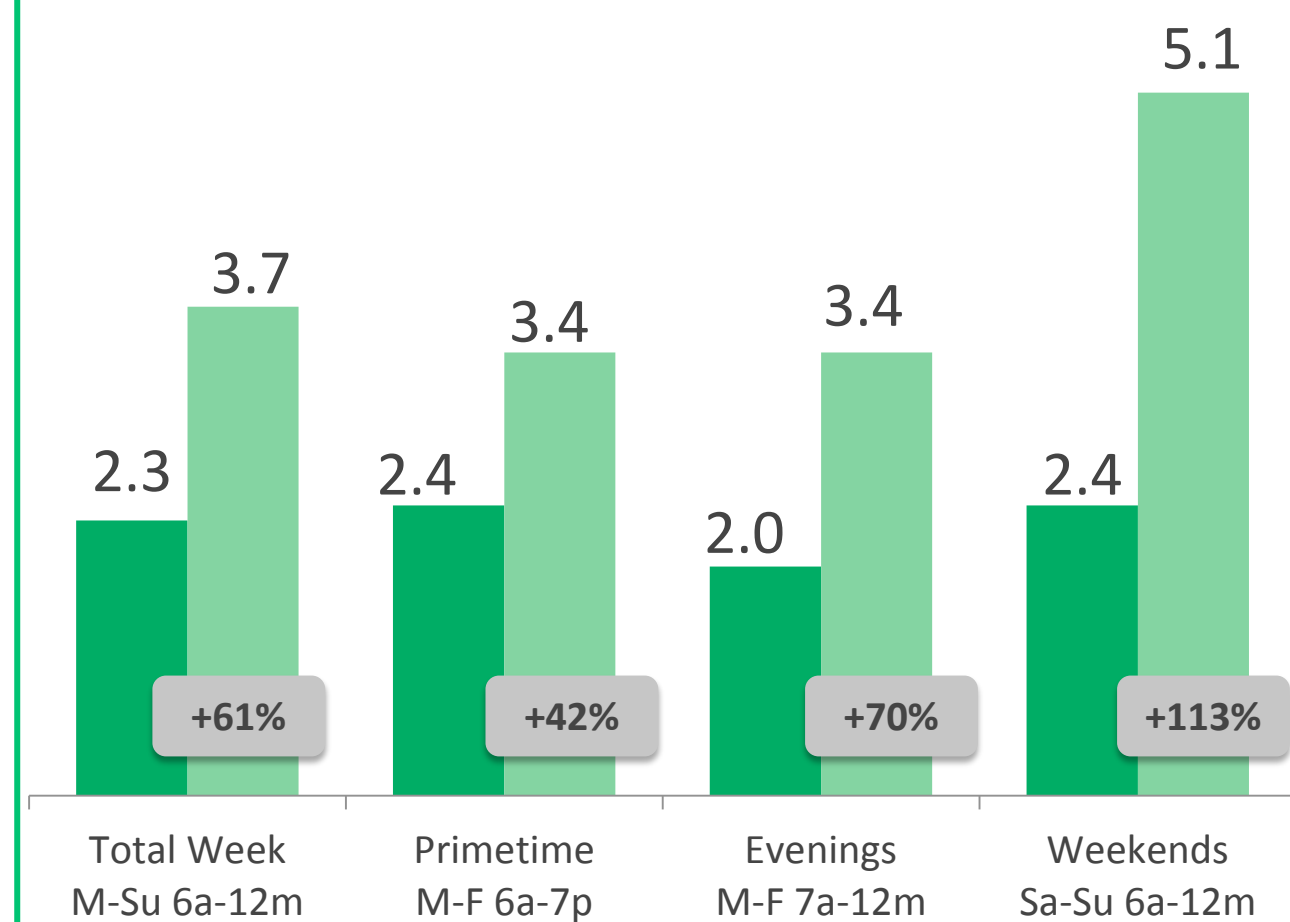
San Diego Metro • October 2014 vs. October 2013 • A18-49 AQH Share



Year-To-Year Growth



Year-To-Year Growth





's Middays with Maria Esther is TOP ranked among San Diego A25-54, W18-49 and W25-54 Regardless of Language

M-F 10a-2p

San Diego Metro October 2014



A25-54

#4

5.1 AQH Share

W18-49

#2

7.1 AQH Share

W25-54

#2

7.8 AQH Share

106.5's Middays with Juan Ruvalcaba Ranks TOP 6 among A18-49 and A25-54 Regardless of Language

October 2014 • San Diego Metro • M-F 10a-2p



A18-49

#6

4.7 AQH Share

A25-54

#6

4.5 AQH Share

106.5's PM Drive with Milton Andrade Ranks TOP 5 among M25-54 Regardless of Language

October 2014 • San Diego Metro • M-F 2p-7p



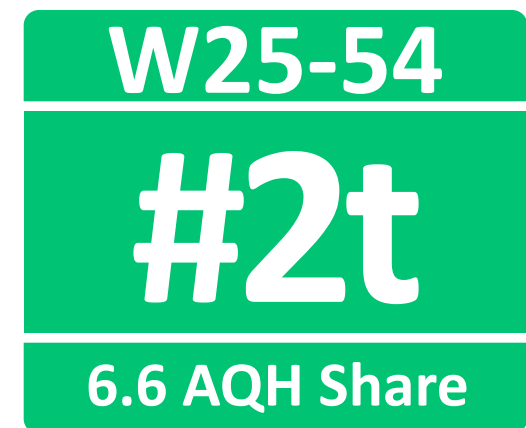
M25-54

#5t

4.5 AQH Share

KLQV's Weekends Rank TOP 5 among San Diego Adult and Women Demos Regardless of Language

Weekends Sa-Su 6a-12m
San Diego Metro October 2014



KLNV and KLQV Are the Leading Spanish Language in the San Diego

October 2014 • San Diego Metro • A18-49 AQH Share

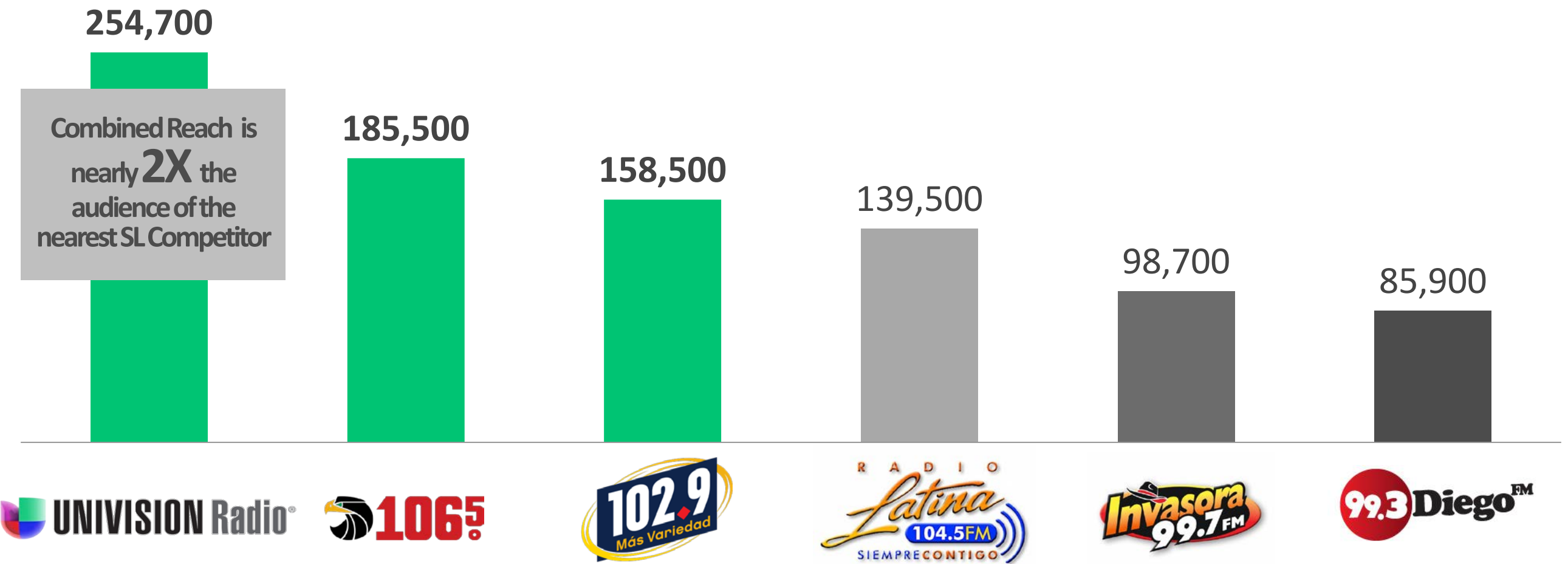
TOP TOTAL WEEK SL STATIONS M-SU 6a-12m			TOP PRIMETIME SL STATIONS M-F 6a-7p			TOP EVENINGS SL STATIONS M-F 7p-12m			TOP WEEKEND SL STATIONS SA-SU 6a-12m		
Rank	Station	AQH Share	Rank	Station	AQH Share	Rank	Station	AQH Share	Rank	Station	AQH Share
1	KLNV-FM	4.3	1	KLNV-FM	4.5	1	KLNV-FM	3.8	1	KLQV-FM	5.1
2	KLQV-FM	3.7	2	KLQV-FM	3.4	2	KLQV-FM	3.4	2	KLNV-FM	3.9
3	XLTN-FM	1.5	3	XLTN-FM	1.5	3t	XLTN-FM	1.3	3	XMOR-FM	1.5
4	XOCL-FM	1.2	4t	XHTY-FM	1.2	3t	XMOR-FM	1.3	4t	XLTN-FM	1.3
5t	XHTY-FM	1.1	4t	XOCL-FM	1.2	5	XHTY-FM	1.0	4t	XOCL-FM	1.3
5t	XMOR-FM	1.1	6	XMOR-FM	0.9	6	XOCL-FM	0.6	6	XHTY-FM	1.0

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SOURCE: Nielsen Audio PPM, October 2014, A18-49, San Diego Metro

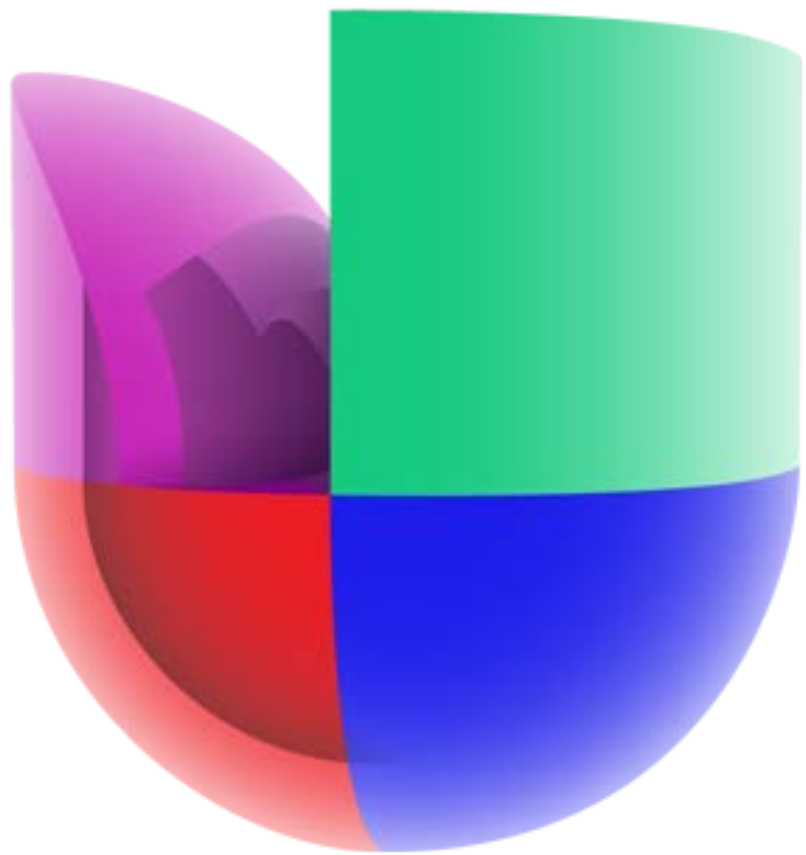
Univision Radio Reaches More Audience Than The Spanish Language Competition

October 2014 • San Diego Metro • A18-49 Weekly Cume



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SOURCE: Nielsen Audio PPM, October 2014, A18-49, San Diego Metro, M-Su 6a-12m



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