



Vista Strawberry Festival 2013



You know when it's real.

*date and location subject to change

Vista Strawberry Festival 2013

The Annual Vista Strawberry Festival, brought to you by the Vista Chamber of Commerce in partnership with Univision Radio San Diego, is back for 2012! The Festival kicks off on Sunday, May 27, 2012 at 8:00am with the Strawberry 5,000 run followed by a pie eating contest, strawberry costume contest, Strawberry Idol and more!

Don't miss this exciting day full of food, fun, memories and of course – strawberries!

When: 05/26/2013

Time: 09:00 am - 03:00 pm

Expected Attendance: 40,000

Location: Vista Strawberry Festival
127 Main Street United States 92084



Vista Strawberry Festival 2013

Presenting sponsorship

Example: *“Wendy’s” sponsorship of The Strawberry Festival...*



- On-Air sponsor Inclusion in a minimum of 75 promotional mentions on KLNK & KLQV (Value: \$11,250)
- Two (2) Week Commercial Campaign communicating the Wendy’s message leading up to the event on either KLNK or KLQV (1 Station) Twenty (20) :60sec. Commercials M – Su 5a – 10p (Value: \$ 10,000)
- Event footprint for Wendy’s will be (10’ X 10’) for Couponing and distributing any premiums, also could be used to support another charity partnership you may have (Value: \$ 7,500)
- Logo and Banner coverage throughout the Univision Area at the Strawberry Festival (Value: \$ 5,000).
- One inflatable' in prominent area (Value: \$ 5,000)
- 2 (2Hr.) Station Appearances/Remotes at HDHA Wendy’s locations in North County to coincide with the Strawberry Festival Sponsorship/Promotion with Wendy’s San Diego (Value: \$ 10,000).

Total Value: \$ 40,000

Total Net Investment: \$ 6,500



Thank you for your consideration!

We look forward to working with you.

Doug Buckley

Account Executive - Univision Radio San Diego

600 W. Broadway, Suite 2150

San Diego, Ca 92101

Phone: 619-744-4310/ fax: 619-744-4300

dbuckley@univisionradio.com



You know when it's real.

