

KLQV RECUERDO 102.9 FM KLNV LA NUEVA 106.5 FM REMOTE



The best way to drive traffic and promote your event is by having a Recuerdo or La Nueva Station Remote. Popular on-air personalities will appear at your location for 4 to 6 hours signing autographs, interacting with the crowd and placing “live” cut-ins during the breaks telling everyone to come out and join the fun! In addition, the staff will hang station banners, put up the station canopy and provide a P.A. system for the great music that is being played. Station prizes (i.e. t-shirts, bumper stickers, key chains, etc.) will be given away! You are encouraged to provide giveaways as well such as coupons, samples, merchandise, etc.

This is a perfect opportunity to brand your name and reach a massive audience!



On-Air Promotional Support On Each Station

- 35 :30-second pre-recorded promotional announcements prior to the event
- 10 “live” breaks/cut-ins from the event

**TOTAL VALUE OF STATION REMOTE:
\$25,000**