



Univision Radio San Diego On-Air Personalities

BMF Morning Show

La Nueva 106.5 FM M- F 5am- 10am



The BMF Show is engaging, funny, and entertaining, covering news, sports and gossip, all with a social consciousness.

Upbeat, and with a unique sense of humor, the show includes a terrific variety of Regional Mexican music in the morning blend, and lots of it. Nothing wakes you up every morning like the new BMF Morning Show!

Jorge Galaz

La Nueva 106.5 FM (Co-Host) M- F 5am- 10am



Jorge Galaz is our local co-host for the morning show with El Primo! In addition to his on-air presence Jorge is one of our top draws for onsite client promotions and major events creating excitement and listener participation at retail activations!

Jorge is a family man who profoundly enjoys the quality of life San Diego offers its residents. He is an avid bike rider constantly competing and riding through several San Diego trails and peninsula of Baja California.

El Caballero Azteca

("The Aztec Gentleman") is the charismatic leader of the La Nueva Street Team 5am-10am



La Nueva
106.5

El Caballero Azteca  ElCaballeroAzteca  ElAzteca1065

La Nueva covers the streets of San Diego every single weekday morning with the help of **El Caballero Azteca** - connecting and interacting with listeners at the wildly popular appearances.

Turn out for these exclusive station appearances is impressive! It allows clients and the station unfettered access to dedicated, active and passionate Hispanic consumers.

Let us create a street appearance that can drive traffic to your retail location, increase brand awareness and drive ROI at your points of sale.

Monica “La Chula” Hernandez

La Nueva 106.5 FM M-F 10am-3pm



La Nueva
106.5

La Chula » 10AM a 3PM

 LaChula1065

 LaChula1065

Monica Hernandez “La Chula” has established herself as one of the border region’s most recognizable radio personas. Prior to joining La Nueva 106.5 FM, she hosted a number of popular shows on Regional Mexican stations, including a successful morning show on a competing radio station.

Apart from her radio career, **“La Chula”** is also an recognized television host and a dynamic singer. She is currently working on her second full-length CD as a solo artist, is a devoted mother of two and extremely active in the San Diego Hispanic community with her Cafesitos forums.

Milton “ El Jarocho” Andrade

La Nueva 106.5 FM M-F 3pm-7pm



Milton Andrade, better known to La Nueva 106.5 listeners as “**El Jarocho**”, a veteran radio host who has been a constant presence in the border region for the past 20 years and has helmed successful shows in all major day-parts for various broadcasters.

He began his broadcasting career in Baja California hosting a number of successful shows.

He was quickly embraced by **La Nueva’s** audience when he joined in 2007 thanks to his dynamic personality behind the mic and his energetic live appearances.

El Show de Omar y Argelia

Recuerdo 102.9 FM M-F 5am-10m



Gossip, social consciousness, political awareness and an up beat sense of humor are just part of what **Omar & Argelia** offer Recuerdo listeners every weekday morning.

Besides offering the most in entertainment, Omar & Argelia are a dynamic husband and wife morning team and proud parents to two baby girls.

Omar and Argelia are consistent, energetic and passionate in their desire to deliver a great show to San Diego's Hispanic listeners!

Victor "Morris" De Alba

Recuerdo 102.9 FM M-F 5am-10m



Morris en Recuerdo 102.9



Morris1029



MorrisRecuerdo

Victor De Alba, better known as "**Morris**", has over 15 years of experience in the industry. Morris has participated as an announcer, producer, and voice-over actor for TV shows such as CSI. Morris is currently an on-air personality and producer for Recuerdo 102.9's El Show de Omar y Argelia.

Morris began his career in Tijuana and over the years has participated in the production of multiple national and international shows, including Piolin Por La Mañana. He is the father of two boys and loves sports, music, and travel.

Juan Carlos “JC” Munguia

Recuerdo 102.9 FM M-F 2pm-7pm



Juan Carlos “JC” Munguia started his career as a DJ in a small radio station in Calexico, California. Juan Carlos considers himself a classic “Tapatio,” romantic, easy going and a little bit of a dreamer.

JC worked in a radio station in Los Angeles for seven years before he decided to move to San Diego and 102.9 in 2003. He is the host of the pivotal 2-7PM shift on Recuerdo & when off the air, he can often be found entertaining large crowds with his incredible sense of humor at various station events and appearances.

Silvia Tapia

Recuerdo 102.9 FM Weekends 10am-3pm



Silvia Tapia » Fines de semana



SilviaTapia1029



SilviaTapia1029

Host of the popular weekend mid day show, **Silvia Tapia** continues to build a loyal audience. With her soft, classy voice and sophisticated style, Silvia Tapia is a perfect fit for Recuerdo 102.9FM. Silvia has become a favorite among listeners throughout her many years with Univision Radio!

Off the air, Silvia is involved in client and station promotions, always drawing a crowd of fans keeping them by her side for hours! Silvia is a hardworking, professional woman that pursues her day with incredible energy and enthusiasm.

Mery Lopez-Gallo

Recuerdo 102.9 FM and La Nueva 106.5 FM *Weekends*



DeVivaVoz

el programa de nuestra comunidad



Mery Lopez Gallo is a graduate student from San Diego School of Broadcasting and is the Director of Community Affairs for Univision Radio San Diego. She is an outstanding and active member of MANA San Diego and serves as a member The Foundation for the Children of the California's.

For over a decade, she has served the Hispanic community as the host of "**De Viva Voz.**" She is a role model to others as a speaker at local events such as the Parent College Expo and Univision Radio community events. She is an active fundraiser for KPBS, and on a yearly basis she is the bilingual host of the "Mariachi El Espiritu de Mexico" program and the morning children's block. With Mery's leadership and help, Univision Radio San Diego has helped raise up to \$5 million for St. Jude Research Hospital through the annual radiothons hosted on KLNK and KLQV.