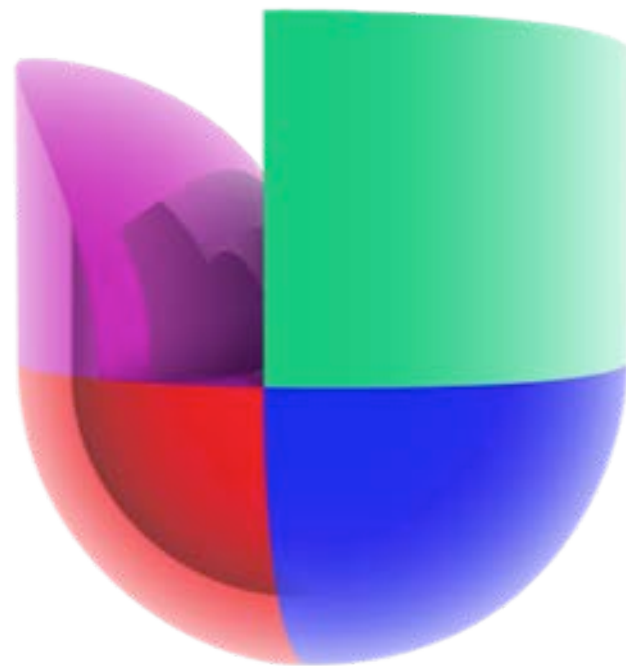


# San Diego Univision Radio

## July 2014 Highlights



# **106.5's Morning Show Ranks TOP 5 among San Diego Men Regardless of Language**

July 2014 • San Diego Metro • AM Drive M-F 6a-10a

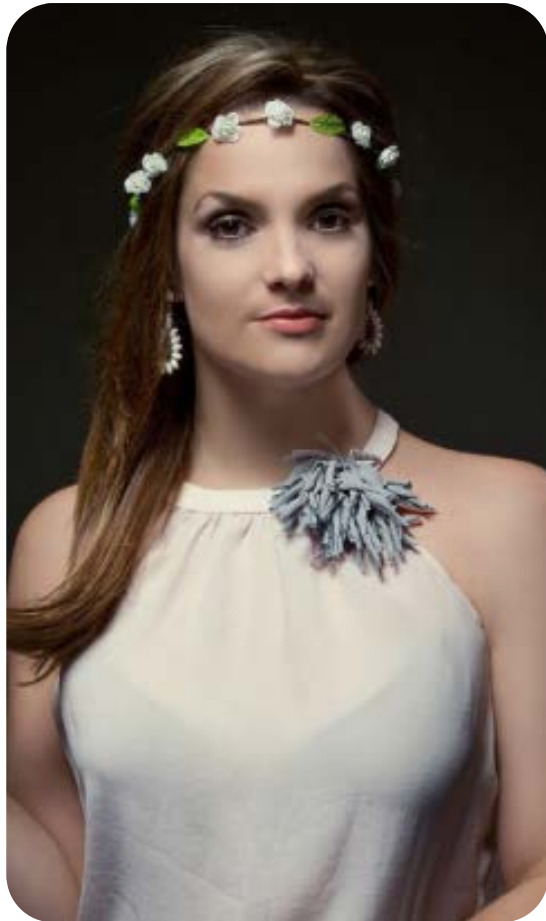




# 's Middays with Maria Esther Ranks TOP 5 among San Diego Women Regardless of Language

Midday M-F 10a-3p

San Diego Metro July 2014



**W18-49**

**#4 Ranked**  
5.7 AQH Share

**W25-54**

**#5 Ranked**  
6.0 AQH Share

# **106.5's** Middays with Claudia Ramirez is Highly Ranked among Men Regardless of Language

July 2014 • San Diego Metro • Midday M-F 10a-3p



M18-34

#5

6.1 AQH Share

M18-49

#6

4.5 AQH Share

# During the Weekends, 102.9 Más Variedad ranks TOP 5 among W25-54 Regardless of Language

July 2014 • San Diego Metro • Weekends Sa-Su 6a-12m

## W25-54

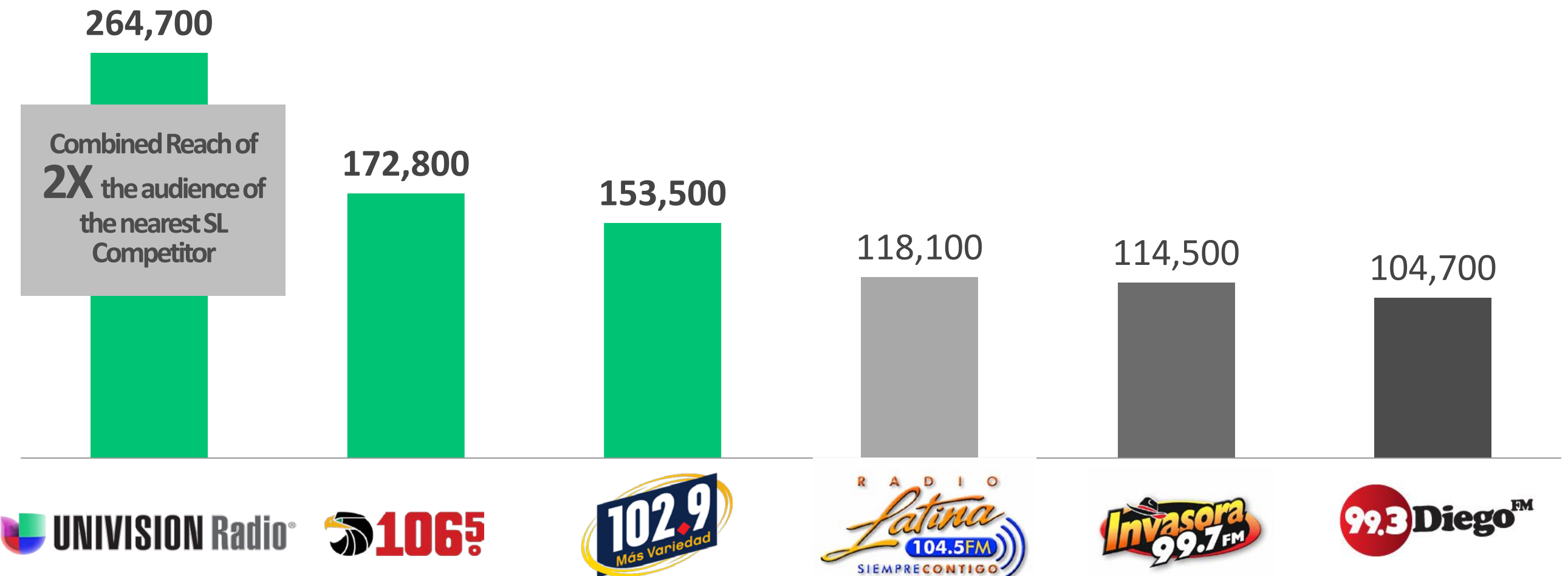


**#5 Ranked**  
4.8 AQH Share

A black silhouette of a woman with long, curly hair, wearing a dark top and pants, holding a green sign with white text. She is standing on a small grey shadow.

# Univision Radio Reaches More Audience Than The Spanish Language Competition

July 2014 • San Diego Metro • A18-49 Weekly Cume



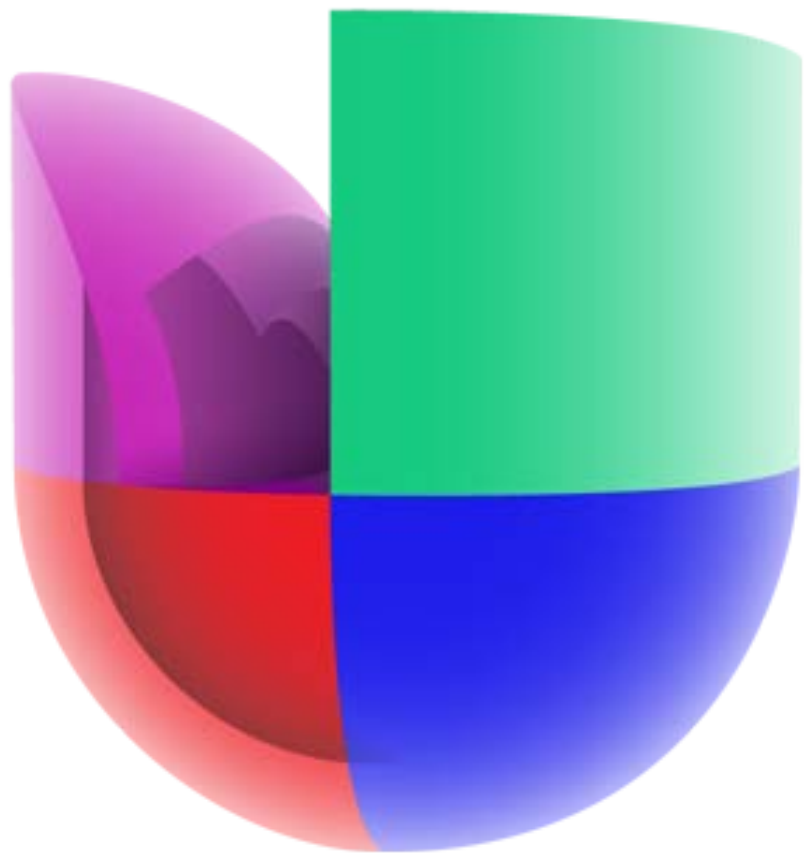
SOURCE: Nielsen Audio PPM, July 2014, A18-49, San Diego Metro, M-Su 6a-12m

UNIVISION

# KLNV and KLQV Are the Leading Spanish Language Stations in San Diego

July 2014 • San Diego Metro • A18-49 AQH Share

TOP TOTAL WEEK SL STATIONS M-SU 6a-12m			TOP PRIMETIME SL STATIONS M-F 6a-7p			TOP EVENINGS SL STATIONS M-F 7p-12m			TOP WEEKEND SL STATIONS SA-SU 6a-12m		
Rank	Station	AQH Share	Rank	Station	AQH Share	Rank	Station	AQH Share	Rank	Station	AQH Share
1	KLQV-FM	3.4	1	KLNV-FM	3.5	1t	KLNV-FM	2.8	1	KLQV-FM	3.6
2	KLNV-FM	3.3	2	KLQV-FM	3.3	1t	KLQV-FM	2.8	2	KLNV-FM	2.7
3	XHTY-FM	1.8	3	XHTY-FM	2.0	3	XHTY-FM	2.0	3	XLTN-FM	1.6
4	XOCL-FM	1.4	4	XOCL-FM	1.6	4	XOCL-FM	1.2	4t	XHTY-FM	1.1
5	XLTN-FM	1.2	5	XLTN-FM	1.	5	XLTN-FM	1.0	4t	XOCL-FM	1.1



**Learn More.  
Gain More.**